

C L O N I N G

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LINKS

Pitch link video and blog post: <https://perspectivephotography.home.blog/2021/03/19/seeing-double-dont-worry-its-just-your-clone/>

Beta link video and blog post: <https://perspectivephotography.home.blog/2021/05/06/bcm325-beta/>

Youtube channel link: <https://www.youtube.com/channel/UCh7w4BoxPga8H7CQITvelUg>

Video 1: https://www.youtube.com/watch?v=913_ACMb9qY&t=63s

Video 2: <https://www.youtube.com/watch?v=TP-XH3T54ds>

Video 3: <https://www.youtube.com/watch?v=nxmKLBU6vdc>

Reddit link: <https://www.reddit.com/r/cloningbcm325/>

Blog Post link for report and videos: <https://perspectivephotography.home.blog/2021/06/03/bcm325-cloning-report/>

SUMMARY OF APPROACH

- **A brief summary of how you approached the Future Cultures DA Challenge including links to research informing the DA, such as relevant news media, background information and academic texts and scholarly sources;**

I approached the Future Cultures DA challenge in a simple yet interesting way, my topic of discussion is cloning and how cloning will impact our future in 5, 10, 20 or even 100 years.

I focused mainly on creating content through YouTube videos and reddit communities. I went through several challenges and changes along the way, however, I was able to produce three, 3 minute YouTube videos focusing on three different questions, the first video was; what is cloning and the ethics of cloning, the second video was; popular culture and cloning and the third video was based on what we can expect for the future.

The background information collected from my digital artefact is evident through each video, I researched each aspect of my digital artefact before created each video, the background information for my digital artefact has been taken from films, news articles, media articles, academic texts and scholarly sources.

Within this section of the report I will be linking all the background information used within my digital artefact;

Within my digital artefact I researched different news media articles such as; 'the life of Dolly' which went into detail about the first cloned mammal from an adult cell (<https://dolly.roslin.ed.ac.uk/facts/the-life-of-dolly/index.html>), which is relevant within my second video within my digital artefact and 'cloning', which expressed the future for cloning and what so far has come from it <https://www.nationalgeographic.org/encyclopedia/cloning/>), which is expressed with each video of my digital artefact and several different news articles relating to cloning within todays society, this is evident though the first and last video within my digital artefact; here are some relevant links

- <https://web.stanford.edu/~cbross/alberttrparft.html>
- <https://www.geneticsandsociety.org/topics/human-cloning>
- <https://www.theguardian.com/world/2001/aug/08/medicalseience.highereducation>

The academic and scholars texts used within my digital artefact are 'why get cloning and DNA analysis are important' (https://books.google.com.au/books?hl=en&lr=&id=prEWEAAAQBAJ&oi=fnd&pg=PA3&dq=gene+cloning&ots=eHrr5bOWsg&sig=I7UmjbyJ4uFTE5Q452JXxG8DyGk&redir_esc=y#v=onepage&q=gene%20cloning&f=false), 'Animal cloning: problems and prospects' <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.495.1254&rep=rep1&type=pdf> and 'perspectives in biology and medicine' <https://muse.jhu.edu/article/185555>

These news and media articles and scholarly and academic texts allowed my digital artefact have different depth of background information.

SUMMARY OF RELEVANT CONCEPTS AND IDEAS

- **A brief summary of how you are drawing on relevant concepts and ideas from the subject lecture to inform your DA**

The main concepts and ideas from the subject lectures I brought into my digital artefact are from week four which focuses on predictions of the future and future studies, which was basically the point of digital artefact to study the future of cloning and to predict my own opinion of what our future may look like in 5,10,20, 50 or 100 years. As we did go into to much detail about cloning within our subject lectures, I found it quite difficult to link my digital artefact to more concepts and ideas from our subject lectures. however, our subject screenings in some weeks were a perfect fit for my digital artefact, such as blade runner 2049.

ENGAGEMENT EVIDENCE

- Evidence of engagement with public audiences and social utility

Within my digital artefact I was able to create an audience on YouTube and also reddit, however it wasn't large but it was something, each video posted on YouTube received around 5 - 9 views, I promoted each video in twitter, however that didn't increase the engagement on each video.

For example this the engagement on my first video posted within my Digital artefact;



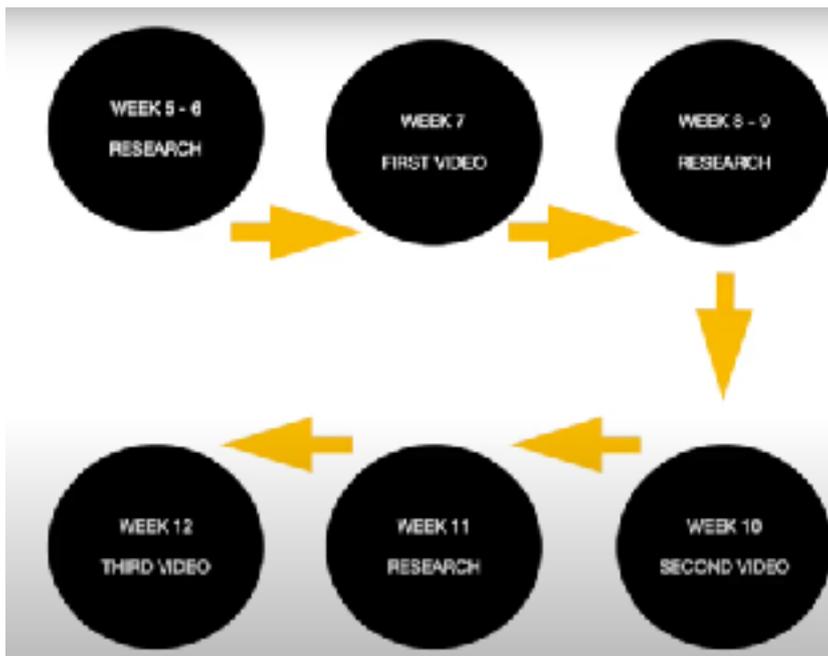
However I tried to reach a large audience by using both Youtube and Reddit within the entirety of my digital artefact, I allowed for my content to be interesting and appeal to all types of people, however, I did not receive the engagement I intended on.

PROGRESSION AND REFINEMENT

- Evidence of continual progression and refinement over the course of the semester, including a timeline of key contributions and progress;

Within my digital artefacts pitch, I created a timeline of what my semester would consist of, however I did have to change when I would create content for my digital artefact, due to work and personal commitments.

Here is the original timeline;



And here is what my truthful timeline looked like;



The differences between these two timelines is the first one allows for more time to create content for each video equally, however I did not take into consideration of other subjects assignments and exams and also work commitments, therefore making the second timeline what actually happened, I was very lazy at the beginning which then resulted in myself rushing the last two videos, however, the content that was produced, in my opinion is interesting and detailed.

CONCLUSION

- Conclusion detailing how the DA could evolve and change in the future.

In conclusion, I believe my DA could evolve and change in the future by informing more of our world today of the benefits of cloning and expressing how cloning already exists naturally within our world. However, who knows what will happen in the future, will we be needed to clone human to create an army to protect our world or will be having to bring back extinct species or animals?

There are so many possible outcomes that comes with cloning, yet there are so many unethical and ethical aspects associated with cloning. I believe my DA answers those ethical and unethical questions perfectly, within the first and last video I express how cloning can be consider morally wrong as it encourages a 'fake child birth', however I also go into detail of how cloning can be morally correct as it allows our world to clone and bring back something we never thought we could..... possibly dinosaurs!

I believe my DA can evolve and change in the future as more people will become aware of cloning and the aspect of cloning will grow larger within our universe.

In my opinion, I believe cloning is morally correct as it allows our. World to not only bring back what has become extinct but to be able to clone and create more of what we really need within our world to survive, maybe one day, cloning will be our last choice.